

## **A4ord opens a marketplace portal for services of all kinds in Europe**

Innovative service portal for consumers is launched in Germany, Spain, Portugal, Austria and Greece, more countries to come.

*Berlin, October 10, 2024* - **"Get it done now. Easy!" – this is the motto under which the Berlin-based company A4ord FT7 GmbH is launching its innovative marketplace portal for services of all kinds for expats, local consumers and travelers in Germany, Spain, Portugal, Austria and Greece. The portal is live at [a4ord.de](https://a4ord.de) ([a4ord.at](https://a4ord.at), [a4ord.es](https://a4ord.es), [a4ord.pt](https://a4ord.pt), [a4ord.gr](https://a4ord.gr)) and available in three languages. More to be added soon. Providers of various services now have the opportunity, for a short time only, to get special conditions for first comers.**

Private individuals looking for a particular service nearby or traveling to a country where A4ord is present, are now able to find and book all kinds of practical offerings easily online. The range of services extends from everything needed by expats to services for parents with kids. A4ord also promotes a broad range of offerings in the areas of beauty as well as healthcare. Pet owners will find everything they need to make their pets happy as well. The platform also acts as a broker for all kinds of services like making apartments cozy, among many other useful offerings.

For service providers offering services in English, German or Russian language filling up their appointment calendar automatically is just one of the many advantages of A4ord. In the near future the platform plans to introduce attractive financing options for buyers of services via its own FinTech products. This will make larger expenses easier affordable for consumers, while payment is easily processed online - if desired.

"We believe that properly used technologies can improve everyday life. And that's exactly what we're doing in A4ord," says one of the managing founders, Evgeny Vigovsky. "Instead of creating and maintaining their own websites and running marketing campaigns, dealing with appointments and payment processing, service providers can focus entirely on their customers. Unlike many other platforms A4ord's strong marketing team is constantly running

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marketing campaigns to bring new buyers. It helps service providers to grow their business fast and save a lot of time and money."

### **The name A4ord ...**

... is derived from the English "to afford". This means "to offer" something, but also "to be able to afford" something. The company name was created in a Berlin café and contains everything that makes the company special: a modern, young and digital approach to bringing together the wishes of consumers and service providers.

### **From Berlin to Europe**

The company is based in Berlin, but the team works from all over Europe, being as digitally networked as the A4ord marketplace. The team behind A4ord has already successfully established complex technical products in the e-commerce and financial environment on international markets in the past. Evgeny Vigovsky, Managing Founder Products and Technologies, lives in Berlin, has a high level of expertise in start-ups and fintech companies and is also available as an interview partner in this role.

[www.a4ord.de](http://www.a4ord.de)

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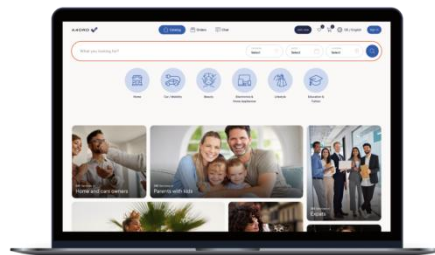
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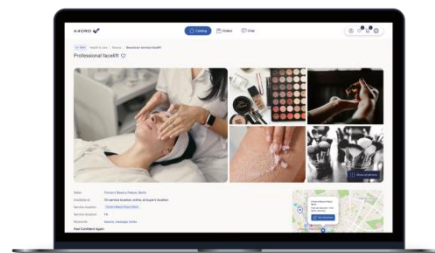
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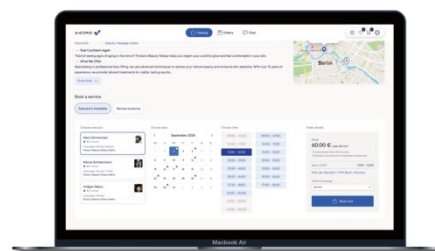
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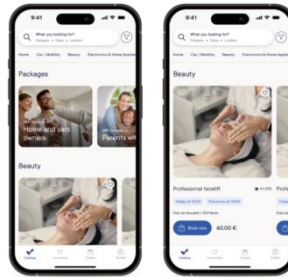
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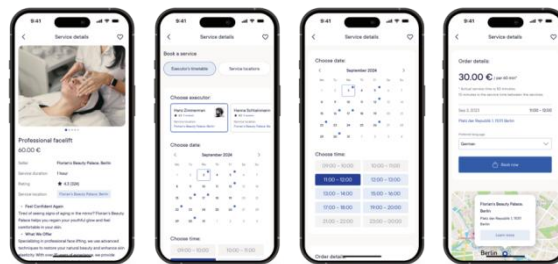
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A4ord Homepage and service page  
in the mobile view  
/ [www.a4ord.de](http://www.a4ord.de)



A4ord Service pages, prices, dates,  
maps in the mobile view  
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Photos and further information can be found in our press portal at  
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